

STRATEGIZE PROMOTE CONNECT

INVESTING IN THE FUTURE

MARKETING AND SALES

Drive brands and influence markets.

Whether in digital marketing, sales, or research, this career field is all about connecting businesses with consumers and creating compelling campaigns. Explore dynamic strategies, build relationships, and drive business success through creativity and data-driven insights.



INDUSTRY RECOGNIZED CREDENTIALS

Microsoft Office Specialist
Business Management A*S*K
Fundamental Marketing A*S*K



For a complete list of industry recognized credentials, scan the QR Code below or visit doe.sd.gov/cte/.



POTENTIAL CAREER OPPORTUNITIES

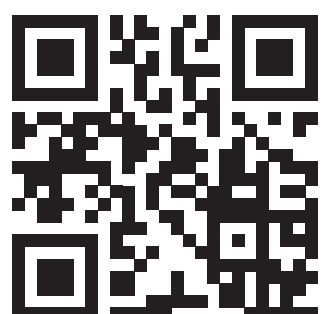
Sales Representative
Digital Marketing Specialist
Market Research Analyst
Content Marketing Specialist
Livestock Auctioneer
Advertising Account Manager
Brand Strategist



CTE STUDENT ORGANIZATION



Future Business Leaders of America (FBLA)



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