#### **HIGH SCHOOL DUAL CREDIT**

# **GATEWAY TO BUSINESS**

The Gateway to Business Certificate Program offers high school students in dual credit courses a chance to explore career-focused classes while earning college credits. This initiative, supported by Black Hills State University, Dakota State University, Northern State University, South Dakota State University, and the University of South Dakota, is ideal for those interested in business and entrepreneurship.

View the certificate course plan and potential degree paths below!



If you are considering a career in business, the courses in the certificate plan below will help you explore that path. \*Completing these courses not only qualifies for an undergraduate certificate but contributes to degree progress within the featured business programs at South Dakota's public universities. Courses that comprise the certificate may count toward general education requirements, major requirements, or electives, depending on your chosen major and university.



Take one of the following:

**ECON 201** Principles of Microeconomics **ECON 202** Principles of Macroeconomics

### **COMPUTERS/COMMUNICATION**

Take one of the following:

CSC/MIS 105 Intro to Computers

**CSC/MIS 205** Advanced Computer Application

CMST 201 Interpersonal Communication

Interpersonal Communication/

Professionals

#### **BUSINESS**

**CMST 210** 

Take one of the following:

BADM 101 Survey of Business BADM/FIN 208 Personal Finance

**MATH** 

MATH 114 College Algebra (or higher)

#### INDIVIDUAL STUDENT OUTCOMES

- Learn basic economic concepts as they relate to consumer, worker, and business decisions.
- Earn critical thinking or effective communication skills in business.
- Learn to make sound financial decisions related to all areas of personal finance.
- Learn about the organization and component areas of a modern business.

\*Students who do not complete the certificate coursework in high school can still earn the credential while attending a participating South Dakota public university.

## **POTENTIAL DEGREE PATHS**

#### **BLACK HILLS STATE UNIVERSITY**

Accounting

Agribusiness/Ranch Management

**Business Administration** 

Economics

Finance

**Entrepreneurial Studies** 

Health Services Administration

Human Resource Management

Management

Marketing

Professional Accountancy

#### **DAKOTA STATE UNIVERSITY**

Accounting

Artificial Intelligence in Organizations

Business Analytics & Cybersecurity

Management

**Business Education** 

**Business Technology** 

Computer Information Systems

Finance

Health Informatics and Information

Management

Marketing

Professional Accountancy

#### NORTHERN STATE UNIVERSITY

Accounting

Agricultural Business

Banking and Financial Services

**Business Administration** 

Finance

International Business

Management

Management Information Systems

Marketing

Sport Administration

#### SOUTH DAKOTA MINES

Business Management in Technology

# SOUTH DAKOTA STATE UNIVERSITY

Accounting

Advertising

Agricultural Business

Agricultural Economics
Business Economics

Concrete Industry Management

Construction Management

Consumer Behavior

Data Science

Economics

Entrepreneurial Studies

Fashion Studies and Retail

Merchandising

**Global Studies** 

Hospitality, Tourism and

Event Management

Leadership & Management of

Nonprofit Organizations

Operations Management

Public Relations

Sport Management

#### UNIVERSITY OF SOUTH DAKOTA

Accounting

Agribusiness Leadership

**Business Administration** 

**Business Analytics** 

Communication Studies

Economics

Finance

Health Services Administration

Human Resource Management Innovation and Entrepreneurship

Kinesiology and Sport Management

Management

Marketing (Graphic & Digital Design)

Sport Marketing & Media

Supply Chain Management